



Media Release

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Australasian Aquaculture Trade Show headed for quick sell-out

The Australasian Aquaculture 2010 Trade Show is set to be a sell-out.

“Since the release of the Trade Show floor plan in August, thirty percent of the booths on offer have already sold” said Conference Chair Roy Palmer. “This level of early sales demonstrates that the Australian aquaculture industry is retaining a positive outlook despite the perceived influence of the global financial crisis”.

Mr Palmer believes strong commitment to the event can also be attributed to some fresh ideas and new exhibitor incentives for 2010.

One such initiative is the Trade Soapbox which will provide exhibitors with an exclusive opportunity to present their goods and services to the conference audience during high traffic time. Only a few opportunities to present on the Trade Soapbox remain.

The ‘Trade Show Supporter’ sponsor category is another new initiative for 2010. Any company that takes out three or more booths will be recognised on the Conference webpage and various print material as a sponsor within this category.

Mr Palmer said “the Executive Committee is encouraging both past exhibitors and first timers to get involved with the 2010 event. The introduction of a dedicated Trade Show Manager will ensure the Trade Show is getting an increased level of service making this a worth while undertaking for industry.”

“We are very pleased to confirm Mario Stael of Marevent, Belgium as the onsite Trade Manager. Mr Stael’s many years of association with the well known World Aquaculture Society Shows will make him a welcome addition to the 2010 team,” Roy added.

“With strong sales to date we urge any business or organisation thinking of taking a booth to contact Sarah-Jane Day to make their booking, as clearly space in the main exhibition area will be limited.”

To register your interest in participating at Australasian Aquaculture 2010, contact Conference Coordinator Sarah-Jane Day or Mario Stael for European companies. Australasian Aquaculture 2010 is to be held from 23-26 May 2010 at the Hotel Grand Chancellor, Hobart, Tasmania.

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